

[Exhibit A No. 9]

## METHOD FOR SUPPLYING AND COMPENSATING ADVERTISEMENT CONTENTS

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### Abstract

**PURPOSE:** A method for supplying and compensating advertisement contents is provided to supply the advertisement to users in on-line and off-line by including wire and wireless environment and compensate the user according to the exposed advertisement.

**CONSTITUTION:** The advertisement contents are loaded to a memory of a user(41). An advertisement managing program of a user computer stores the advertisement contents to a database(42). The advertisement contents are supplied to a user when the user accesses to a contents provider(43). The advertisement managing program checks the supplied advertisement contents are equal to the advertisement contents in the database of a user computer(44). If the contents are equal, the advertisement managing program fetches the contents from the user computer and displays the contents for the user.